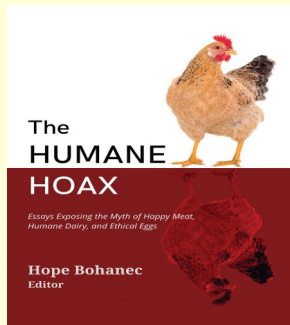


## Vegetarian In Progress

### BOOK:

#### **THE HUMANE HOAX** By Hope Bohanec



### LECTURE:

#### **HUMANE HOAX**



**by the Author**

### VIDEO:

#### **Humane Washing**

Click [here](#) for more details

# Compassionate Carnivores

VIP Monthly Newsletter

June 2023

## HUMANE WASHING

If you purchase meat and eggs, do you gravitate toward labels that say “organic, natural, humanely raised, ethically raised or sourced, grass fed, family farmed, cage free, local etc.?” Most or all of the above humane-washed words and phrases are not defined by the USDA, so companies may choose their own definitions.

**What is humane washing?** “Humane washing” is the practice of making a misleading claim about the treatment of animals or the conditions in which they are born, raised, or killed. Simply, it is misleading labeling.

**How is “humanely raised” labeling misleading?** *Humanely Raised Meat & Eggs* “Humanely raised” labels lead you to believe an animal was well cared for during its lifetime. Unfortunately, these certifications do not always have the high welfare standards as we may expect.

**Click below for a short video:**



**What you can do:** Utilize this [interactive site](#) that dissects what certain food labels actually mean.

Please remember to buy only **pasture-raised** eggs and pass this email to your mailing list. Thank you! Lois

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