

Vegetarian
In
Progress

This Month's
Specials:

Meat-Free Products:
[Amy's Kitchen, Inc.](#)

Recommended Book:
[Eating Animals](#)
Jonathan Safran Foer

"The time will come
when men such as I will
look upon the murder of
animals as they now look
upon the murder of men"
Leonardo da Vinci



The greatness and moral
progress of a nation can
be judged by the way its
animals are treated.
Mahatma Gandhi

Compassionate Carnivores

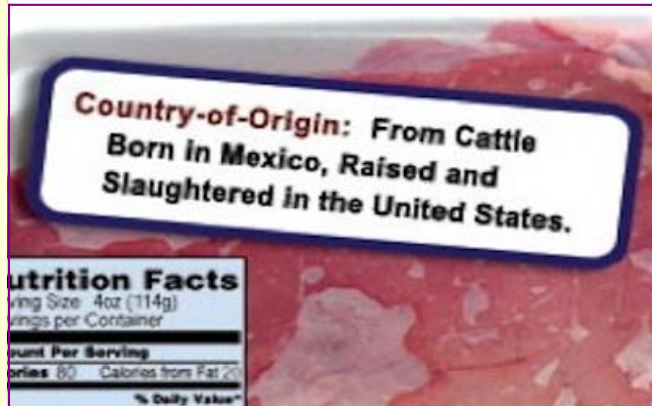
VIP Monthly Newsletter

July 2014

Country of Origin Labeling (COOL)

[June's newsletter](#) talked about the pain and suffering of animals during transportation to their slaughter.

Are you aware that the label on packages of meat are mandated by a law referred to as The Country of Origin Labeling (COOL) which requires packaging to make known where the animal was born, raised and slaughtered? If you pick up a package of meat in the store, you will see this information.



If everything happened domestically, the label would say, "Born, Raised and Slaughtered in the United States." A product that crisscrosses multiple countries would have wording such as, "Born in Mexico, Raised and Slaughtered in the United States." If it is entirely imported, the label would state—as it would have previously -- "Product of" its country of origin.

The COOL law requires labeling for muscle cuts and ground beef, veal, lamb, pork, goat, chicken, farm-raised and wild fish, shellfish, fresh and frozen fruits and vegetables. There are exemptions to the rule. Food operations such as restaurants, cafeterias, food stands, butcher shops and fish markets do not have to label their foods. Grocery stores that sell less than \$230,000 a year also do not need to provide this labeling.

This brings us full circle to being aware of the pain and suffering of animals who have been transported long distances to be slaughtered. After living life on a factory farm, and even when humanely raised, the transport is an event of suffering. If you eat meat, be aware of where the animal was from, with a consciousness of what that animal endured to get to your plate.

Better yet, try not eating that animal and make that meal vegetarian.

Please remember to buy only cage-free eggs & to pass this email to your mailing list.
Thank you! Lois

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